CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

| | Contract / Rev | /ision | 1 | Alt Order# | |
|---------------------|----------------|---------|-------|-----------------|---------------|
| | 483074 | 1 | - 10 | 06214810 | |
| Product | | | | | |
| S BERKLEY FOR SENA | TE, | | | | |
| Contract Dates | Estimate # | | | | |
| 10/23/12 - 10/29/12 | | | | | |
| Advertiser | | | Ori | ginal Date | / Revision |
| Berkley For Senate | | | 1 | 0/24/12 | / 10/24/12 |
| | Billing Cycle | Billing | Cale | end <i>a</i> r | Cash/Trade |
| | EOM/EOC | Broad | cast | | C <i>a</i> sh |
| | Station | Accou | nt E | <u>xecutive</u> | Sales Office |
| | KVVU | Teresa | a Dif | uria | TELEREP-PHIL |
| | Special Hand | ling | | | |
| | | | | | |
| | Demographic | 2 | | | |
| | Adults 35+ | | | | |
| | | | | | |
| | | | | | |
| | IDB# | Adver | tiser | Code | Product Code |
| | | | | | |
| | Agency Ref | | | Advertise | er Ref |
| | | | | | |

| | | Spots/ | | Type Spots | Amount |
|--|--------------------------------|-------------------|---------------------|-------------|----------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Nate | | \$700.00 |
| E 1 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | | NM 1 | Ψ100.00 |
| Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | <u>Rate</u> | | | 1 | |
| Week: 10/22/12 10/28/12 -TWTF 4 | \$700.00 | M. Lataura Langth | Rate | Type | |
| Spot Ch Date Range <u>Description</u> | Start/End Time | Weekdays Length | \$700.00 | NM | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF :30 | \$700.00 | 1,111 | |
| See MG 1.17,1.18,1.19,1.20 9 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M - F 7a-9a | -TuWThF :30 | \$700.00 | NM | |
| See MG 1.17,1.18,1.19,1.20 15 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | | -TuWThF :30 | \$700.00 | NM | |
| See MG 1.17,1.18,1.19,1.20 | | | | | |
| 16 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF :30 | \$700.00 | NM | |
| See MG 1.17.1.18.1.19.1.20 | | | ¢700.00 | NM | |
| 17 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuwThF :30 | \$700.00 | 14141 | |
| ® Credited | | -TuWThF :30 | \$700.00 | NM | |
| 18 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7 <i>a</i> -9a | - Juwin30 | Ψ/ 00.00 | | |
| ⊕ MG for 1.15,1.16,1.9,1.2 | 1457-0- | -TuWThF :30 | \$700.00 | NM | |
| 19 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | <i>M-F 7a-9a</i> | - Juw III | φ, σσ.σσ | | |
| Credited | M = 70.00 | -TuWThF :30 | \$700.00 | NM | |
| 20 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | 1 IVI-F 1 a-9 a | 1441111 | • | | |
| Credited | | :30 | | NM 0 | \$0.00 |
| E 2 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | .50 | | | |
| Start Date End Date Weekdays Spots/Week | <u>R<i>a</i>te</u> \$700.00 | | | | |
| Week: 10/29/12 11/04/12 M 1 | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 3 KVVII 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a | | M :30 | \$700.00 | NM | |
| 0 /// 0 10/20/12 | , 101-1 1 a oa | • | | | |
| See MG 2.4 4 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9: | a M-F 7a-9a | M :30 | \$700.00 | NM | |
| | ,, | | | | |
| Credited F 3 KV/U 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | | NM 1 | \$725.00 |
| _ 0 1000 1000 1000 | Rate | | | | |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4 | \$725.00 | | | l | |
| Week. 10/22/12 10/20/12 19/11 | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

(LINE TRAINSACTIONS. IN - New, E - EQUED,)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service. The payment is payment to station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service. The payment is payment to station within the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/24/12 / 10/24/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Contract / Revision Alt Order # 06214810 483074 **Contract Dates** Product Estimate #

S BERKLEY FOR SENA 10/23/12 - 10/29/12 Original Date / Revision Advertiser

Berkley For Senate

| *Line Ch Start Data End Data Description | Start/End Time | Spots/ Days Length Week | Rate Tv | pe Spots | Amount |
|--|----------------------------------|----------------------------|---------------------|------------|------------|
| *Line Ch Start Date End Date Description | Rate | Dayo Longar Wook | rtato 17 | T T | |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Ty | pe | |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | <i>M-F 6a-7</i> a | -TuWThF :30 | \$725.00 A | IM | |
| See MG 3.5,3.6,3.7,3.8 | | | | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -TuWThF :30 | \$725.00 N | IM | |
| See MG 3.5,3.6,3.7,3.8 | | | | | |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | <i>M-F 6a-7</i> a | -TuWThF :30 | \$725.00 \ | IM | |
| See MG 3.5,3.6,3.7,3.8 | | | #705.00 A | 18.4 | |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | <i>M-F</i> 6a-7a | -TuWThF :30 | \$725.00 N | IM | |
| See MG 3.5,3.6,3.7,3.8 | <i>M-F</i> 6a-7a | -TuWThF :30 | \$725.00 N | IM | |
| 5 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | 1VI-1 0a-1 a | Tuwiiii .50 | Ψ720.00 | | |
| | M-F 6a-7a | -TuWThF :30 | \$725.00 N | М | |
| ® MG for 3.1,3.2,3.3,3.4 | | | | | |
| 7 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -TuWThF :30 | \$725.00 N | IM | |
| Credited | | | | | |
| 8 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | <i>M-F 6a-7</i> a | -TuWThF :30 | \$725.00 N | JM . | |
| Credited | | | | | |
| E 4 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | N | 1M 0 | \$0.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| Week: 10/29/12 11/04/12 1 1 | \$725.00 | M. 11 1 | Data To | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | | <u>/pe</u> | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a | <i>M-F</i> 6a-7a | M :30 | \$725.00 N | VM | |
| See MG 4.2 | M E 60.70 | M :30 | \$725.00 N | ıм | |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a | W-I Va-I a | | Ψ720.00 | **** | |
| | 6-7pm | :30 | N | iM 2 | \$1,300.00 |
| | Rate | .50 | • | _ | Ψ1,000.00 |
| Start Date End Date Weekdays Spots/VVeek Week: 10/22/12 10/28/12 -TWTF 4 | \$3 <i>5</i> 0.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Ty | /pe | |
| 1 KVVU 10/22/12-10/28/12 MORE Access | 6-7pm | -тиWThF <i>:30</i> | \$350.00 N | VM | |
| See MG 9.5,9.6 | | | | | |
| 2 KVVU 10/22/12-10/28/12 MORE Access | 6-7pm | -TuWThF <i>:30</i> | \$650.00 \ | VM | |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | | Turning .00 | #050.00 A | | |
| 3 KVVU 10/22/12-10/28/12 MORE Access | 6-7pm | -TuWThF :30 | \$650.00 ^ | VM | |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | 6-7pm | -TuWThF :30 | \$350.00 M | vм | |
| 4 KVVU 10/22/12-10/28/12 MORE Access | 0-1 pm | idwiiii .50 | φοσο.σο , | **** | |
| See MG 9.5,9.6 5 KVVU 10/23/12-10/26/12 MORE Access | 630-7pm | -TuF :30 | \$650.00 N | MI MI | |
| ® MG for 9.1,9.4 | | | | l | |
| 6 KVVU 10/23/12-10/26/12 MORE Access | 630-7pm | -TuF :30 | \$6 <i>5</i> 0.00 N | 1M | |
| ⊕ MG for 9.1,9.4 | | | | | |
| N 10 KVVU 10/29/12 10/29/12 MORE Access | 6-7pm | :30 | ···· | 0 MI | \$0.00 |
| Start Date End Date Weekdays Spots/Week | . <u>Rate</u> | | | | |
| Week: 10/29/12 11/04/12 1 1 | \$3 <i>5</i> 0.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | | <u>ype</u> | |
| 1 KVVU 10/29/12-11/04/12 MORE Access | 6-7pm | M :30 | \$650.00 I | VM | |
| See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | | | | | #O 050 00 |
| N 11 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p | | :30 | r | NM 2 | \$2,050.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4 | <u>Rate</u> \$ <i>55</i> 0.00 | | | | |
| Week: 10/22/12 | φυσυ.συ | | | | |



Contract / Revision Alt Order # 483074 06214810

Contract Dates Product Estimate # 10/23/12 - 10/29/12 S BERKLEY FOR SENA

<u>Advertiser</u> Original Date / Revision 10/24/12 / 10/24/12 **Berkley For Senate**

| | | Spo | its/ | | |
|--|--|-----------------------------|------------------------------------|--------------------------|-------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length We | ek Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p | Rate Start/End Time M-F 530-6p | Weekdays Length -TuwThF :30 | <u>Rate</u> \$550.00 | Type NM | |
| See MG 11.5,11.6 2 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | M-F 530-6p | -TuWThF :30 | \$1,025.00 | NM | |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p See MG 11.5.11.6 | M-F 530-6p | TuWThF :30 | \$550.00 | NM · | |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p Credited | M-F 530-6p | -TuWThF :30 | \$1,025.00 | NM | |
| 5 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF 530-6p MG for 11.3,11.1 | M-F 530-6p | -TuF :30 | \$1,025.00 | NM | |
| 6 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF 530-6p ⊕ MG for 11.3,11.1 | M-F 530-6p | -TuF :30 | \$1,025.00 | NM | |
| N 13 KVVU 10/28/12 10/28/12 Extra Weekend Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | Su 6-7p <u>Rate</u> \$325.00 | :30 | | NM 0 | \$0.00 |
| <u>Spot Ch Date Range Description</u> 1 KVVU 10/22/12-10/28/12 Extra Weekend See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | Start/End Time Su 6-7p | Weekdays Length | <u>Rate</u> \$325.00 | <u>Type</u> NM | |
| N 15 KVVU 10/29/12 10/29/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 | 730-8p <u>Rate</u> \$675.00 | :30 | | NM 0 | \$0.00 |
| <u>Spot Ch Date Range Description</u> 1 KVVU 10/29/12-11/04/12 TMZ See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | Start/End Time 730-8p | Weekdays Length M::30 | <u>Rate</u> <i>\$1,350.00</i> | <u>Type</u> <i>NM</i> | |
| N 17 KVVU 10/29/12 10/29/12 Extra Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | M-F 7-730p <u>Rate</u> \$500.00 | :30 | | NM 0 | \$0.00 |
| <u>Spot Ch Date Range Description</u> 1 KVVU 10/29/12-11/04/12 Extra See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | Start/End Time M-F 7-730p | Weekdays Length M :30 | <u>Rate</u> \$950.00 | <u>Type</u> <i>NM</i> | |
| N 18 KVVU 10/27/12 10/27/12 TMZ Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | Sa 7-8p <u>Rate</u> \$325.00 | :30 | | NM 0 | \$0.00 |
| <u>Spot Ch Date Range Description</u> 1 KVVU 10/22/12-10/28/12 TMZ Weekend See MG 21.2,21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 | Start/End Time Sa 7-8p | Weekdays Length | <u>Rate</u> \$325.00 | <u>Type</u> NM | |
| | Mon 8p-9p <u>Rate</u> \$4,500.00 | :30 | | NM 9 | \$12,000.00 |



 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/24/12 / 10/24/12

Spots/ Length Week Type Spots Amount Start/End Time Days Rate Ch Start Date End Date Description *Line Spots/Week Rate Start Date End Date Weekdays <u>Length</u> <u>Type</u> Start/End Time Rate Spot Ch <u>Weekdays</u> Date Range Description NM Mon 8p-9p M-----:30 \$4,500.00 1 KVVU 10/29/12-11/04/12 Bones See MG 21.2.21.3,21.4,21.5,21.6,21.7,21.8,21.9,21.10 1:00 \$2,700.00 NM M-Sa 8-10p/Su 7-1M-----2 KVVU 10/29/12-10/29/12 TMZ MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 NM 3 KVVU 10/29/12-10/29/12 Extra M-Sa 8-10p/Su 7-1M-----1:00 \$1,650.00 MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 ----F----1:00 \$1,800,00 NM M-F 6-630pm 4 KVVU 10/26/12-10/26/12 Fox 5 News at 6pm MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 M---ThF----1:00 NM M-F 7a-9a \$1,400.00 5 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 6 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a M---ThF----1:00 \$1,400.00 NM MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 1:00 NM M---ThF----\$1,400.00 M-F 7a-9a 7 KVVU 10/25/12-10/29/12 Fox 5 News AM M-F 7a-9a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 \$550.00 M-F 9a-10a M---ThF----1:00 NM 8 KVVU 10/25/12-10/29/12 More M-F 9-10a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 M-F 9a-10a M---ThF----1:00 \$550.00 NM 9 KVVU 10/25/12-10/29/12 More M-F 9-10a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 M---ThF----1:00 \$550.00 NM M-F 9a-10a 10 KVVU 10/25/12-10/29/12 More M-F 9-10a MG for 13.1,15.1,10.1,9.3,11.2,17.1,9.2,18.1,21.1 NM \$4,350.00 1:00 3 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 6a-7a M-F 6a-7a Spots/Week Rate Start Date End Date <u>Weekdays</u> Week: 10/22/12 10/28/12 --WTF--\$1,450,00 1:00 NM \$1,450.00 1 M-F 6a-7a 33 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a Spots/Week Rate Start Date End Date <u>Weekdays</u> \$1,450.00 Week: 10/29/12 11/04/12 NM \$4,200.00 M-F 7a-9a 1:00 3 Fox 5 News AM M-F 7a-9a KVVU 10/24/12 10/26/12 Weekdays Start Date **End Date** Spots/Week Rate 10/28/12 -WTF--\$1,400.00 Week: 10/22/12 NM \$1,400.00 M-F 7a-9a 1:00 1 35 KVVU 10/29/12 Fox 5 News AM M-F 7a-9a 10/29/12 End Date Spots/Week Rate Start Date **Weekdays** \$1,400.00 Week: 10/29/12 11/04/12 M----Cops/Dog the Bounty Hunte M-F 12-1p 1:00 NM 2 \$1,500.00 36 KVVU 10/24/12 10/25/12 Spots/Week Start Date **End Date** Weekdays Rate \$750.00 Week: 10/22/12 10/28/12 --WT--2 NM \$750.00 1:00 Divorce Court/Divorce Court M-F 12-1p KVVU 10/26/12 10/26/12 Weekdays Spots/Week Rate End Date Start Date \$750.00 ---F--Week: 10/22/12 10/28/12 1 1.00 NM \$750.00 Cops/Dog the Bounty Hunte M-F 12-1p KVVU 10/29/12 10/29/12 Spots/Week Rate Start Date **End Date** Weekdays \$750.00 Week: 10/29/12 11/04/12 1 53 \$71,475.00 Totals

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 42 | \$56,525.00 | \$48,046.25 |
| 10/29/12 -10/29/12 | 11 | \$14,950.00 | \$12,707.50 |
| Totals | 53 | \$71,475.00 | \$60,753.75 |

(* Line Transactions: N = New, E = Edited, D = Deleted)



| | Contract / Revision 483074 / | Alt Order # 06214810 |
|---------------------------------------|---------------------------------|--|
| Contract Dates 10/23/12 - 10/29/12 | Product S BERKLEY FOR | Estimate # SENA |
| Advertiser Berkley For Senate | | <u>Original Date / Revision</u> 10/24/12 / 10/24/12 |

| Signature: | | Date: | |
|------------|------|-------|--|
| | | | |

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *:

OCT24/12 15.36
*** KVVU-TV ***

| REP: OKD M4-M6 | CITY TAXSTATE | FLIGHT DATES OCT23/12 | PRDCT S BERKLEY FOR S | ORDER # | | | AGY #AGY. N | ADV # ADV. N |
|----------------|-----------------------------|-----------------------|-------------------------------------|-----------------------------|------------------------|-------------------------------|------------------------------|-------------------------------|
| | TE TAX CO-OP BILLING NEEDED | OCT29/12 WK-1 | SENATE EST# COMMENTS: (LINE, ORDER, | CONTRACT # 6214810 | PHILADELPHIA, PA 19103 | 1831 CHESTNUT STREET | NAME SHORR JOHNSON MAGNUS | NAME POLI/S BERKLEY /D/SEN/NV |
| | DEDDATE_OCT24/1215.36 | | , INVOICE) | CLASS: NATL. LOCAL REGIONAL | | SALES PRSN PH- TERESA DIFURIA | BUYER NAME MICHAEL D'ETTORRE | REP.#OFF.#_762SALESMAN # |

SEE LINES 41-47
NEW TOTAL \$71,475
PLS CNF THANKS
NIKKI

STA:

CON CM **** THIS S Þ CASH IN ADVANCE SCHEDULE ****

SHELLEY BERKLEY FOR SENATE

| 0.0 H | | J O H | an and an and an and an and an an and an and an and an and an an and an an an and an an and an an an an an an | O H | , | : LINE#:REP |
|-----------------------------------|-----------|--|---|---------------------|-----------|-----------------|
| PROGRAM ORD COM1 CON COM1 | 9 | PROGRAM : ORD COM1: THIS IS A | 41 A | PROGRAM : ORD COM1: | s s | REP : CD: |
| : MORE : REVISED : MAX 1X D | 600P-700P | r | 300P-400P | DR OZ REVISED | 400P-500P | D: TIME PERIOD |
| RATE)AY | 30 | DR OZ TP CHG DUE TO WORLD SERIES AKE-GOOD FOR OCT29 ON LINE | 30 | RATE | 30 | OD : LGTH : SEC |
| | \$650.00 | DR OZ TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK | \$500.00 | | \$500.00 | SC : RATE |
| | 10/23 | PLS APPROVE. T/WK | 10/29 | | 10/29 | : START |
| | 10/26 | · | 10/29 | | 10/29 | : END |
| | N | | Н | | 0 | : SPTS: |
| | TU-F | | MON | | MON | WEEK : |
| | | | | | | DAYS |
| | N | | Н | | 0 | :TOTL: |

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 15.36 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

| RT : END :SPTS: WEEK : E : DATE : /WK: INVT : | DAYS :TOTL: |
|---|-------------|
| 43 A 930P-1000P 60 \$2,700.00 10/29 10/29 ROGRAM: TMZ | ц |
| G C C C C C C C C C C C C C C C C C C C | |
| 44 A 900P-930P 60 \$1,650.00 10/29 1 MON | 1 |
| PROGRAM: EXTRA ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2: CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47 | |
| 45 A 600P-630P 60 \$1,800.00 10/26 1 FRI | Н |
| PROGRAM: NEWS ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2: CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47 | |
| 46 A 700A-900A 60 \$1,400.00 10/24 10/29 3 W-F,M | ω |
| PROGRAM: NEWS ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2: CONVERTING M6 TO :60'S EXTRA \$157.5 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47 | |
| 47 A 900A-1000A 60 \$550.00 10/24 10/29 3 W-F,M | ω |
| PROGRAM: MORE ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE. ORD COM2: CONVERTING M6 TO :60'S EXTRA \$1575 BEING SENT. T PART OF A MAKEGOOD MADE UP OF LINES 43-47 | |
| o 0 | 0 |
| PROGRAM : MORE | |

ORD COM1:

REVISED RATE

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

| LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END | : DAYS | : TOTL: |
|--|--------|---------|
| :LINE#: : DATE : DATE : /WK: INVT | •• | :SPTS: |
| 11 S 530P-600P 30 \$1,025.00 10/23 10/26 2 T | TU-F | N |
| PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY | | |
| 13 S 600P-700P 30 \$325.00 10/28 10/28 0 S | SUN | 0 |
| PROGRAM : EXTRA WEEKEND ORD COM1: REVISED RATE | | |
| 15 S 730P-800P 30 \$1,350.00 10/29 10/29 0 M | MON | 0 |
| PROGRAM : TMZ ORD COM1: REVISED RATE | | |
| 17 S 700P-730P 30 \$950.00 10/29 10/29 0 M | MON | 0 |
| PROGRAM : EXTRA ORD COM1: REVISED RATE | | |
| 18 S 700P-800P 30 \$325.00 10/27 10/27 0 S | SAT | 0 |
| PROGRAM: TMZ WEEKEND ORD COM1: REVISED RATE | | |
| 20 S 800P-900P 30 \$3,500.00 10/26 10/26 0 F | FRI | 0 |
| PROGRAM : TOUCH ORD COM1: REVISED RATE | | |
| 42 A 800P-900P 30 \$3,500.00 10/26 10/26 1 | ਸ਼ਸ਼ | Н |
| PROGRAM: KITCHEN NIGHTMARE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-20 FOR 1 SPOT/WK | | |
| 21 S 800P-900P 30 \$4,500.00 10/29 10/29 0 | MON | 0 |
| PROGRAM : BONES ORD COM1: REVISED RATE | | |
| | | |

FAX# 610-225-1191 OCT24/12 15.36
*** KVVU-TV ***

| OCT/12 | σ | | ≼ ທ | STATI M4 | : F I Z E |
|-------------|--|--------------------------------|-----------------------|--------------------------|----------------|
| 12 | C 7 |) (| 0× D | ON | : REP |
| 58475.00 | BUY#10 BUY#11 BUY#115 BUY#17 BUY#217 | ‡ : 0 | BUY#20 | B 00 | : CD: |
| NOV/12 | O F F C C C C C C C C C C C C C C C C C | Ч П П П | Z H (| ERS: | TIME PERIOD |
| 13000.00 | | FRI/800P-900P PRG CHG. PRE- | 006-4008, E TO DHE | SSED:MON/400P-500P | : LGTH : SEC : |
| | A OA TO SPORTS. | OOKED PLS A | WORLD SERIE | | RATE |
| | CT29 CT29 CT29 CT27 CT29 CT29 CT29 CT29 CT29 CT24 CT24 CT24 CT24 CT24 CT24 CT24 CT27 CT27 CT27 CT27 CT27 CT27 CT27 CT27 | OCT26 PPROVE. OCT23 (2/WK) | S. PRE-BOOKED | OCT29 OCT29 | : START |
| | HNG SENTEL ON SE | 0 0 | PLS AP | 30s | : END :SI |
| CONTRACT TO | \$650.00 \$1,025.00 \$1,350.00 \$950.00 \$950.00 \$325.00 \$3,700.00 \$1,650.00 \$1,800.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 | \$650.00 | \$3,500 | \$500.00 | PTS: WEEK: |
| POTAL 71475 | PIS ADVISE | G 0 | T23/12 | (OCT23/12) PLS ADVISE | DAYS : |
| 5.00 53 | | • | | , | TOTL: |

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KTNV 21% KVMY 1% KVCW 1% CABL 0%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD P-CLASS, PLAN, SECT B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

*Line

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

Ch Start Date End Date Description

| | Contract / Re | vision | | Alt Order # | ! |
|----------------------|----------------|---------|------|-------------|--------------|
| | 483074 | 1 | | 06214810 | |
| Product | • | | | | |
| S BERKLEY FOR SENATI | Ī | | | | |
| Contract Dates | Estimate # | | | | |
| 10/23/12 - 10/29/12 | | | | | |
| <u>Advertiser</u> | | | Ori | ginal Date | / Revision |
| Berkley For Senate | | | 1 | 0/22/12 | / 10/22/12 |
| | Billing Cycle | Billing | Cale | endar | Cash/Trade |
| | EOM/EOC | Broado | cast | | Cash |
| | <u>Station</u> | Accou | nt E | xecutive | Sales Office |
| | KVVU | Teresa | Dif | uria | TELEREP-PHIL |
| | Special Hand | ling | | | |
| | | | | | |
| | Demographic | | | | |
| | Adults 35+ | | | | |
| | | | | | |
| | | | | | |
| | <u>IDB#</u> | Advert | iser | Code | Product Code |
| | Agency Ref | • | | Advertiser | Ref |

Spots/ Length Week Rate Type Spots **Amount**

| N 1 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | | NM | 4 | \$2,800.00 |
|--|-------------------|--------------------|---------------------|-------------|---|------------------|
| Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| Week: 10/22/12 | \$700.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | <i>M-F 7</i> a-9a | -TuWThF :30 | \$700.00 | NM | | |
| See MG 1.17,1.18,1.19,1.20 | | | | | | |
| 9 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | <i>M-F 7</i> a-9a | -TuWThF <i>:30</i> | \$700.00 | NM. | | |
| See MG 1.17,1.18,1.19,1.20 | | | | | | |
| 15 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | <i>M-F 7</i> a-9a | -TuWThF :30 | \$700.00 | NM | | |
| See MG 1.17,1.18,1.19,1.20 | | | | | | |
| 16 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | <i>M-F 7</i> a-9a | -TuWThF :30 | \$700.00 | NM | | |
| See MG 1.17,1.18,1.19,1.20 | | | | | | |
| 17 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF :30 | \$700.00 | NM | | |
| ₩ MG for 1.15,1.16,1.9,1.2 | | | | | | |
| 18 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF :30 | \$700.00 | NM | | |
| MG for 1.15,1.16,1.9,1.2 | | | | | | |
| 19 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF :30 | \$700.00 | NM | | |
| ⊕ MG for 1.15,1.16,1.9,1.2 | | | | I | | |
| 20 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | -TuWThF :30 | \$700.00 | NM | | |
| MG for 1.15,1.16,1.9,1.2 | | | | | | |
| N 2 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | | NM | 1 | \$700.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | | | | φι σσ.σσ |
| Week: 10/29/12 11/04/12 M 1 | \$700.00 | | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate | Type | | |
| 3 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a | | M :30 | \$700.00 | NM | | |
| See MG 2.4 | <i>m. r</i> a oa | | Ψ. σσ.σσ | , , , , , | | |
| 4 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | M: :30 | \$700.00 | NM | | |
| ® MG for 2.3 10/29 | 1411 14 54 | | φ1 00.00 | 14141 | | |
| | MEQ. 7 | -20 | | N 13.4 | | #0.000.00 |
| N 3 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | | NM | 4 | \$2,900.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | | |
| Week: 10/22/12 | \$725.00 | | | 1 | | |

Start/End Time

Days

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/22/12 / 10/22/12

| this of the Files Breather | Otant/End Time | Spots/ | Data Tura | · O1- | A A |
|--|-------------------------------|------------------|------------------------|-------|------------|
| *Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week | Start/End Time | Days Length Week | Rate Type | Spots | Amount |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> | <u>Rate</u> Start/End Time | Weekdays Length | Rate Type | | |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -тиWThF :30 | \$725.00 NM | | |
| See MG 3.5,3.6,3.7,3.8 | | | | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -TuWThF :30 | \$725.00 NM | | |
| See MG 3.5,3.6,3.7,3.8 3 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -TuWThF :30 | \$725.00 NM | | |
| See MG 3.5,3.6,3.7,3.8 4 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -тиWThF :30 | \$725.00 NM | | |
| See <i>MG</i> 3.5,3.6,3.7,3.8 5 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -TuWThF :30 | \$725.00 NM | | |
| MG for 3.1,3.2,3.3,3.46 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | М-F 6а-7а | -TuWThF :30 | \$725.00 NM | | |
| MG for 3.1,3.2,3.3,3.4 7 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | -тиwтhF :30 | \$725.00 NM | | |
| ⊕ MG for 3.1,3.2,3.3,3.4 | | | | | |
| 8 KVVU 10/22/12-10/28/12 Fox 5 News AM M-F 6a-7a • MG for 3.1,3.2,3.3,3.4 | M-F 6a-7a | -TuWThF :30 | \$725.00 NM | | |
| N 4 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | NM | 1 | \$725.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 | Rate | | | | |
| Week: 10/29/12 11/04/12 1 1 Spot Ch <u>Date Range</u> <u>Description</u> | \$725.00 Start/End Time | Weekdays Length | Rate Type | | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a | <i>M-F</i> 6a-7a | | \$725.00 NM | | |
| See MG 4.2 | | | | | |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News AM M-F 6a-7a MG for 4.1 10/29 | M-F 6a-7a | M:30 | \$725.00 NM | | |
| N 5 KVVU 10/23/12 10/26/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | NM | 3 | \$1,350.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/22/12 10/28/12 -TwTF 3 Spot Ch Date Range Description | \$450.00 Start/End Time | Weekdays Length | Rate Type | | |
| 2 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F | 5a-6a | | \$450.00 NM | | |
| See MG 5.5,5.6,5.7 | | | | | |
| 3 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F | 5a- <i>6a</i> | -TuWThF :30 | \$450.00 NM | | |
| See MG 5.5,5.6,5.7 4 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F | <i>5a</i> -6a | -TuWThF :30 | \$450.00 NM | | |
| See <i>MG</i> 5.5,5.6,5.7 5 KVVU 10/22/12-10/28/12 FOX 5 News <i>5</i> -6am M-F | 5a-6a | -TuWThF :30 | \$450.00 NM | * | |
| MG for 5.4,5.2,5.3 6 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F | 5а-6а | -TuWThF :30 | \$450.00 NM | | |
| 6 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F ⊕ MG for 5.4,5.2,5.3 | Ja-Oa | -TuwTiff50 | φ430.00 INW | | |
| 7 KVVU 10/22/12-10/28/12 FOX 5 News 5-6am M-F MG for 5.4,5.2,5.3 | 5a-6a | -TuWThF :30 | \$450.00 NM | | |
| N 6 KVVU 10/29/12 10/29/12 FOX 5 News 5-6am M-F | | :30 | NM | 1 | \$450.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .00 | 14141 | | Ψ-100.00 |
| Week: 10/29/12 11/04/12 1 1 | \$450.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | Rate Type | | |
| 1 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F See MG 6.2 | 5a-6a | M :30 | \$450.00 NM | | |
| 2 KVVU 10/29/12-11/04/12 FOX 5 News 5-6am M-F | 5a-6a | M:30 | \$450.00 NM | | |
| MG for 6.1 10/29 | | | | | |
| N 7 KVVU 10/23/12 10/26/12 The Dr.Oz Show | 4-5p | :30 | NM | 4 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | I | |

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 S BERKLEY FOR SENA

 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/22/12 / 10/22/12

| | | Spots/ | | | |
|---|----------------|-------------------------------|------------------------|-----------|------------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week | Rate Ty | pe Spots | Amount |
| Start Date | <u>Rate</u> | | | | |
| Week: 10/22/12 10/28/12 -TF 2 | \$500.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | <u>Weekdays</u> <u>Length</u> | <u>Rate</u> <u>Ty</u> | <u>pe</u> | |
| 1 KVVU 10/22/12-10/28/12 The Dr. Oz Show | 4-5p | -TuF :30 | \$500.00 N | IM | |
| See MG 7.9,7.10 | | | | | |
| 2 KVVU 10/22/12-10/28/12 The Dr.Oz Show | 4-5p | -TuF :30 | \$500.00 N | IM | |
| See MG 7.9,7.10 | | | | | |
| 5 KVVU 10/24/12-10/25/12 Dr Oz | 3-4p | wTh :30 | \$ 275.00 \ | IM | |
| ⊗ See MG 7.8 | | | | | |
| 6 KVVU 10/24/12-10/25/12 Dr Oz | 3-4p | wTh :30 | \$ 275.00 \ | IM | |
| ® See MG 7.7 | | | | | |
| 7 KVVU 10/24/12-10/24/12 Dr Oz | 3-4p | W :30 | \$500.00 N | IM | |
| | | | | | |
| 8 KVVU 10/25/12-10/25/12 Dr Oz | 3-4p | Th :30 | \$500.00 N | IM | |
| MG for 7.5 10/24 | | | | | |
| 9 KVVU 10/22/12-10/28/12 The Dr.Oz Show | 4-5p | -TuF :30 | \$500.00 N | 1M | |
| ® MG for 7.2,7.1 | | | | | |
| 10 KVVU 10/22/12-10/28/12 The Dr.Oz Show | 4-5p | -TuF :30 | \$500.00 N | IM | |
| ⊕ MG for 7.2,7.1 | | · | | | |
| N 8 KVVU 10/29/12 10/29/12 The Dr.Oz Show | 4-5p | :30 | N | IM 1 | \$500.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/29/12 11/04/12 1 1 | \$500.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate Ty</u> | <u>pe</u> | |
| 1 KVVU 10/29/12-11/04/12 The Dr.Oz Show | 4-5p | м :30 | \$500.00 N | IM | |
| See MG 8.2 | | | | | |
| 2 KVVU 10/29/12-10/29/12 Dr Oz | 3-4p | M:30 | \$500.00 N | IM | |
| MG for 8.1 10/29 | | | | | |
| N 9 KVVU 10/23/12 10/26/12 MORE Access | 6-7pm | :30 | N | IM 4 | \$2,600.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| Week: 10/22/12 10/28/12 -TWTF 4 | \$350.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> <u>Ty</u> | <u>pe</u> | |
| 1 KVVU 10/22/12-10/28/12 MORE Access | 6-7pm | -TuWThF :30 | \$350.00 N | IM | |
| See MG 9.5,9.6 | | | | | |
| 4 KVVU 10/22/12-10/28/12 MORE Access | 6-7pm | -тиwтhF :30 | \$350.00 N | IM | |
| See MG 9.5,9.6 | | | | | |
| 5 KVVU 10/23/12-10/26/12 MORE Access | 630-7pm | -TuF :30 | \$650.00 N | IM | |
| MG for 9.1,9.4 | | | | | |
| 6 KVVU 10/23/12-10/26/12 MORE Access | 630-7pm | -TuF :30 | \$650.00 N | IM | |
| MG for 9.1,9.4 | | | | | |
| N 10 KVVU 10/29/12 10/29/12 MORE Access | 6-7pm | :30 | N | IM 1 | \$650.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | • |
| Week: 10/29/12 11/04/12 1 1 | \$350.00 | | | | |
| N 11 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p | M-F 530-6p | :30 | N | IM 3 | \$3,075.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .55 | 1, | | , -, - , - , - , |
| Week: 10/22/12 10/28/12 -TWTF 4 | \$550.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract / Revision Alt Order# 06214810 483074 / Contract Dates Estimate # <u>Product</u> 10/23/12 - 10/29/12 S BERKLEY FOR SENA

<u>Advertiser</u> Original Date / Revision 10/22/12 / 10/22/12 **Berkley For Senate**

| | | Spots/ | | 7 |
|---|---------------------------------------|---|--------------------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p | Rate Start/End Time M-F 530-60 | Weekdays Length Rate -TuwThF :30 \$550.00 | <u>Type</u> <i>NM</i> | |
| See MG 11.5,11.6 3 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p | • | -TuWThF :30 \$550.00 | NM | |
| See MG 11.5,11.6 4 KVVU 10/22/12-10/28/12 Fox 5 News at 5 MF 530-6p Credited | M-F 530-6p | -тиwThF :30 \$1 ,025.00 | NM | |
| 5 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF 530-6p MG for 11.3,11.1 | M-F 530-6p | -TuF :30 \$1,025.00 | NM | |
| 6 KVVU 10/23/12-10/26/12 Fox 5 News at 5 MF 530-6p ⊕ MG for 11.3,11.1 | M-F 530-6p | -TuF :30 \$1,025.00 | NM | |
| D 12 KVVU 10/29/12 10/29/12 Fox 5 News at 5 MF 530-6p | M-F 530-6p | :30 | NM 0 | \$0.00 |
| N 13 KVVU 10/28/12 10/28/12 Extra Weekend Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1 | Su 6-7p <u>Rate</u> \$325.00 | :30 | NM 1 | \$325.00 |
| N 14 KVVU 10/23/12 10/26/12 TMZ Start Date End Date Weekdays Spots/Week | 730-8p Rate | :30 | NM 2 | \$2,700.00 |
| Week: 10/22/12 10/28/12 -TwTF 4 | \$675.00 | | | |
| <u>Spot Ch Date Range Description</u> 1 KVVU 10/22/12-10/28/12 TMZ See MG 14.5.14.6 | Start/End Time 730-8p | Weekdays Length Rate -TuWThF :30 \$675.00 | <u>Type</u> <i>NM</i> | |
| 2 KVVU 10/22/12-10/28/12 TMZ See MG 14.5.14.6 | 730-8p | -TuWThF :30 \$675.00 | NM | |
| 3 KVVU 10/22/12-10/28/12 TMZ Credited | 730-8p | -TuWThF :30 \$1,350.00 | NM | |
| 4 KVVU 10/22/12-10/28/12 TMZ Credited | 730-8p | -TuWThF :30 \$1,350.00 | NM | |
| 5 KVVU 10/23/12-10/26/12 TMZ MG for 14.2.14.1 | 730-8p | -TuF :30 \$1,350.00 | NM | |
| 6 KVVU 10/23/12-10/26/12 TMZ ⊕ MG for 14.2,14.1 | 730-8p | -TuF :30 \$1,350.00 | NM | |
| N 15 KVVU 10/29/12 10/29/12 TMZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 | 730-8p <u>Rate</u> \$675.00 | :30 | NM 1 | \$1,350.00 |
| N 16 KVVU 10/23/12 10/26/12 Extra <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4 | M-F 7-730p <u>Rate</u> \$500,00 | :30 | NM 2 | \$2,300.00 |



MG for 27.1,27.2

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555
 Contract / Revision
 Alt Order #

 483074 /
 06214810

Contract Dates Product Estimate #
10/23/12 - 10/29/12 S BERKLEY FOR SENA

 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/22/12 / 10/22/12

| | | Spot | s/ | | |
|--|------------------------------|-----------------------------|--------------------------------------|--------------------------|---------------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Wee | | Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | 5 / | _ | |
| Spot Ch Date Range Description | Start/End Time M-F 7-730p | Weekdays Length -TuWThF :30 | <u>Rate</u> \$500 . 00 | <u>Type</u> <i>NM</i> | |
| 1 KVVU 10/22/12-10/28/12 Extra See MG 16.7,16.8 | W-F 7-730p | -1uwiiir30 | \$300.00 | IVIVI | |
| 2 KVVU 10/22/12-10/28/12 Extra | M-F 7-730p | -TuWThF :30 | \$500 . 00 | NM | |
| See MG 16.5,16.6 | | | | | |
| 3 KVVU 10/22/12-10/28/12 Extra | M-F 7-730p | TuwThF :30 | \$500.00 | NM | |
| See MG 16.5,16.6 4 KVVU 10/22/12-10/28/12 Extra | M-F 7-730p | -TuWThF :30 | \$500.00 | NM | |
| See MG 16.7,16.8 | , | | • | | |
| 5 KVVU 10/24/12-10/25/12 Extra | M-Sa 8-10p/Su 7 | 7-1wTh :30 | \$500.00 | NM | |
| ⊕ See MG 16.9 6 KVVU 10/24/12-10/25/12 Extra | M-Sa 8-10p/Su 7 | 7-1WTh :30 | \$500.00 | NM | |
| ® See MG 16.9 | W-3a 6-10p/3u 1 | -1will50 | \$000.00 | | |
| 7 KVVU 10/23/12-10/26/12 Extra | M-F 7-730p | -TuF :30 | \$ 950.00 | NM | |
| Credited | | | 4050.00 | | |
| 8 KVVU 10/23/12-10/26/12 Extra | M-F 7-730p | -TuF :30 | \$950.00 | NM | |
| | M-Sa 8-10p/Su 7 | '-1WTh :30 | \$1,350.00 | NM | |
| MG for 16.5,16.6 | · | | | | |
| N 17 KVVU 10/29/12 10/29/12 Extra | M-F 7-730p | :30 | | NM 1 | \$950.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | |
| Week: 10/29/12 11/04/12 1 1 | \$500.00 | .00 | | | 40.00 |
| D 19 KVVU 10/25/12 10/25/12 Glee | Thu 9p-10p | :30 | | NM 0 | \$0.00 |
| N 20 KVVU 10/26/12 10/26/12 Touch Start Date End Date Weekdays Spots/Week | Fri 8p-9p Rate | :30 | | NM 1 | \$3, <i>5</i> 00.00 |
| Week: 10/22/12 10/28/121 1 | \$1,000.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | <u>Type</u> | |
| 1 KVVU 10/22/12-10/28/12 Touch | Fri 8p-9p | F :30 | \$1,000.00 | NM | |
| See <i>MG 20.2</i> 2 KVVU 10/26/12-10/26/12 Kitchen Nightmares | Fri 8p-9p | F :30 | \$3,500.00 | NM | |
| ® MG for 20.1 10/26 | 111 op-op | 1 .00 | ψ0,000.00 | Nivi | |
| N 21 KVVU 10/29/12 10/29/12 Bones | Mon 8p-9p | :30 | | NM 1 | \$4,500.00 |
| Start Date | Rate | | | | |
| Week: 10/29/12 11/04/12 1 1 | \$4,500.00 | | | | |
| N 22, KVVU 10/23/12 10/23/12 New Girl/The Mindy Project | | :30 | | NM 1 | \$5,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -T 1 | <u>Rate</u> \$5,500.00 | | | | |
| D 23 KVVU 10/24/12 10/24/12 The X Factor | The X Factor | :30 | | NM 0 | \$0.00 |
| D 24 KVVU 10/25/12 10/25/12 The X Factor | The X Factor | :30 | | NM 0 | \$0.00 |
| D 25 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p | 1045p-11p | :30 | | NM 0 | \$0.00 |
| D 26 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p | Su 10p-1045p | :30 | | NM 0 | \$0.00 |
| N 27 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p | 10-11p Sat | :30 | | NM 1 | \$1,500.00 |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | , | , , , |
| Week: 10/22/12 10/28/122- 2 | \$800.00 Start/End Time | Weekdays Length | Pata | Type | |
| Spot Ch Date Range Description 1 KVVU 10/22/12-10/28/12 FOX 5 News Sat 10-11p | Start/End Time 10-11p Sat | Weekdays Length | <u>Rate</u> \$800.00 | <u>Type</u> NM | |
| See MG 27.3 | .o-rip oat | 54 .50 | ψυυυ.θθ | | |
| 2 KVVU 10/22/12-10/28/12 FOX 5 News Sat 10-11p | 10-11p Sat | Sa :30 | \$800.00 | NM | |
| See MG 27.3 | 40.44 - 0.1 | | 64 500 00 | .,,, | |
| 3 KVVU 10/27/12-10/27/12 FOX 5 News Sat 10-11p | 10-11p Sat | Sa :30 | \$1,500.00 | NM | |

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract / Revision
 Alt Order #

 483074 /
 06214810

 Contract Dates
 Product
 Estimate #

 10/23/12 - 10/29/12
 S BERKLEY FOR SENA

 Advertiser
 Original Date / Revision

 Berkley For Senate
 10/22/12 / 10/22/12

| | | Spo | | | | |
|---|------------------------------|-----------------|---|---------|-----|------------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length We | ek Rate | Type Sp | ots | Amount |
| N 28 KVVU 10/23/12 10/26/12 Fox 5 News M-F 10p-11p | 10p-11p | :30 | | NM | 4 | \$8,600.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | | | |
| Week: 10/22/12 10/28/12 -TWTF 8 | \$1,325.00 Start/End Time | Weekdays Length | Rate | Type | | |
| <u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | Weekdays Length | Kate \$ 1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | τορ-ττρ | -TuwIIIF50 | \$1,020.00 | 14171 | | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | , op p | | V.,020.00 | | | |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$ 1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | | | | | | |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$ 1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | | | | | | |
| 5 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$ 1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | 40 44 | -TuWThF :30 | #4 20E 00 | N/A/ | | |
| 6 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$ 1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 7 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | τορ-ττρ | 10W1111 .00 | ψ1,020.00 | 14171 | | |
| 8 KVVU 10/22/12-10/28/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$ 1,325.00 | NM | | |
| See MG 28.9,28.10,28.11,28.12 | | | , | | | |
| 9 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p | 10p-11p | -тиWThF :30 | \$2,150.00 | NM | | |
| MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5 | | | | | | |
| 10 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$2,150.00 | NM | | |
| MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5 | | | | | | |
| 11 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p | 10p-11p | -TuWThF :30 | \$2,150.00 | NM | | |
| MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5 | 40m 44m | -TuWThF :30 | \$2,150,00 | NM | | |
| 12 KVVU 10/23/12-10/26/12 Fox 5 News M-F 10p-11p | 10p-11p | -1uw11150 | φ2,150.00 | INIVI | | |
| ® MG for 28.7,28.8,28.4,28.3,28.1,28.6,28.2,28.5 | 40 44 | .00 | | NINA | 4 | #0.450.00 |
| N 29 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week | 10p-11p Rate | :30 | | NM | 1 | \$2,150.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2 | \$1,325.00 | | | | | |
| Spot Ch <u>Date Range</u> <u>Description</u> | Start/End Time | Weekdays Length | Rate | Type | | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p | 10p-11p | M:30 | \$1,32 <u>5.00</u> | NM | | |
| See MG 29.3 | | | | | | |
| 2 KVVU 10/29/12-11/04/12 Fox 5 News M-F 10p-11p | 10p-11p | M:30 | \$ 1,325.00 | NM | | |
| See MG 29.3 | | | 40.450.00 | | | |
| 3 KVVU 10/29/12-10/29/12 Fox 5 News M-F 10p-11p | 10p-11p | M: :30 | \$2,150.00 | NM | | |
| ⊕ MG for 29.2,29.1 | | | | | | |
| N 30 KVVU 10/23/12 10/26/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | | NM | 4 | \$7,800.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4 | <u>Rate</u> \$825.00 | | | - 1 | | |
| WEER, 10/22/12 10/20/12 -1WIF 4 | φοζυ.υυ | | | 1 | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

10/22/12 / 10/22/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

| | Contract / Revision | Alt Order # |
|---------------------|---------------------|------------------------|
| | 483074 / | 06214810 |
| Contract Dates | Product | Estimate # |
| 10/23/12 - 10/29/12 | S BERKLEY FOR SEI | NA |
| <u>Advertiser</u> | <u>Or</u> | iginal Date / Revision |

| | | Spo | ts/ | | |
|---|-------------------------------|-----------------|----------------------|------------|-------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length We | ek Rate | Type Spots | Amount |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Spot Ch Date Range Description | <u>Rate</u> Start/End Time | Weekdays Length | Rate | Туре | |
| 1 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p | M-F 11-1135p | -TuWThF :30 | \$825.00 | NM | |
| See MG 30.5,30.6,30.7,30.8 | т 11 11 1100р | .00 | Ψ020.00 | TVIVI | |
| 2 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p | M-F 11-1135p | -TuWThF :30 | \$825.00 | NM | |
| See MG 30.5,30.6,30.7,30.8 | | | | | |
| 3 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p | M-F 11-1135p | -TuWThF :30 | \$825.00 | NM | |
| See MG 30.5,30.6,30.7,30.8 | M E 44 440Em | Tutorio E | #205.00 | | |
| 4 KVVU 10/22/12-10/28/12 Fox 5 News M-F 11p See MG 30.5,30.6,30.7,30.8 | M-F 11-1135p | -TuWThF :30 | \$ 825.00 | NM | |
| 5 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p | M-F 11-1135p | -TuWThF :30 | \$1,950.00 | NM | |
| ® MG for 30.2,30.3,30.4,30.1 | | | ψ.,σσσ.σσ | | |
| 6 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p | M-F 11-1135p | -TuWThF :30 | \$1,950.00 | NM | |
| MG for 30.2,30.3,30.4,30.1 | | | | | |
| 7 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p | M-F 11-113 <i>5</i> p | -TuWThF :30 | \$1,9 <i>5</i> 0.00 | NM | |
| | M E 11 1125n | -TuWThF :30 | ¢4.050.00 | NIBA | |
| 8 KVVU 10/23/12-10/26/12 Fox 5 News M-F 11p ® MG for 30.2,30.3,30.4,30.1 | M-F 11-1135p | -1uwin :30 | \$1,950.00 | NM | |
| N 31 KVVU 10/29/12 10/29/12 Fox 5 News M-F 11p | M-F 11-1135p | :30 | | NM 1 | ¢4.050.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | | INIVI | \$1,950.00 |
| Week: 10/29/12 11/04/12 1 1 | \$825.00 | | | | |
| Spot Ch Date Range Description | Start/End Time | Weekdays Length | <u>Rate</u> | Type | |
| 1 KVVU 10/29/12-11/04/12 Fox 5 News M-F 11p | M-F 11-1135p | M:30 | \$825.00 | NM | |
| See MG 31.2 | | | | | |
| 2 KVVU 10/29/12-10/29/12 Fox 5 News M-F 11p | M-F 11-113 <i>5</i> p | M :30 | \$1,9 <i>5</i> 0.00 | NM | |
| ® MG for 31.1 10/29 | | | | | |
| | | T | otals | 49 | \$61,200.00 |

Berkley For Senate

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 39 | \$47,275.00 | \$40,183.75 |
| 10/29/12 -10/29/12 | 10 | \$13,925.00 | \$11,836.25 |
| Totals | 49 | \$61,200.00 | \$52,020.00 |

| Signature: | Date | : |
|------------|------|---|
| - | | |

HEADLINE# 6214810 TRF# 483074 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

REP \$\$\$

RISK !!!
REPORT FROM REP
CHANGES FAX# 610-225-1191 OCT23/12 14.42 *** KVVU-TV ***

AGENCY CREDIT HARRIS

ADV CITY TAX FLIGHT PRDCT ORDER AGY # DATES OCT23/12 Ø BERKLEY AGY. ADV. FOR SENATE EST# STATE NAME NAME TAX POLI/S BERKLEY SHORR JOHNSON MAGNUS OCT29/12 PHILADELPHIA, 1831 CHESTNUT STREET CONTRACT WK-1 # COMMENTS: 6214810 PA /D/SEN/NV CO-OF 19103 (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME CLASS: SALES REP.# PRSN NATL. PH-MICHAEL 〇月日.# LOCAL TERESA DIFURIA 762 D'ETTORRE DATE SALESMAN REGIONAL OCT23/12 # 14.42

REP:

REVISION
CONVERTED LINES 1-4 TO
ADDED NEW :60S SPOTS
NEW TOTAL \$69900
PLS CNF THANKS :60s

CON STA:

NO

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CASH

IN ADVANCE SCHEDULE

SHELLEY BERKLEY FOR SENATE

| | | | | | | | NEWS | PROGRAM : |
|--------|------------|-------------------|-----------------|---------|----------|--------------|---|------------------------------|
| 0 | MOM | 0 | 10/29 | 10/29 | \$700.00 | 30 | SZ 700A-900A | 2 SZ 7 |
| | | | | | | AND SPOTS | NEWS REVISED RATE AND SPOTS CONVERTING TO :60S MAX 4X DAY | PROGRAM: ORD COM1: CON COM1: |
| Н | TU-F | ۲ | 10/26 | 10/23 | \$700.00 | 30 | SZ 700A-900A | 1 SZ 7 |
| :STAS: | WEEK: DAYS | END :SPTS: WEEK : | : END : DATE | : START | RATE: | : LGTH : SEC | TIME PERIOD | :LINE#:REP :CD: |

ORD COM2:

CONVERTING

HO

60s

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT23/12 14.42
CHANGES *** KVVU-TV ***

| (OCT23/12) | | \$500.00 | 30s | | OCT29 OCT29 | 00 | MISSED:MON/400P-500P OFFER:MON/300P-400P | | К |
|-------------|-------|-------------------------|-------------|--|----------------|--------------------|---|---|--|
| | | • | | | C. C. C. C. C. | S | | EWS: | PROGRAM : ORD COM1: STATION MAKEGOOD |
| | NOM | | ц | 10/29 | 10/29 | \$750.00 | 60 | 1200N-100P | 40 A 1 |
| | | 4 | Divol Court | 010 | 2012 | 10/24 10/25 20/000 | | NEWS ADD | PROGRAM : ORD COM1: |
| | W-F | | òω | 10/26 | 10/24 | \$750.00 | 60 | 1200N-100P | 39 A 1 |
| | | | / | and the same of th | | | | NEWS | PROGRAM : ORD COM1: |
| | MON | | Н | 10/29 | 10/29 | \$1,400.00 | 6 0 | 700A-900A | 38 A 7 |
| | | | | | | | | NEWS | PROGRAM : ORD COM1: |
| | ₩ – ₽ | | ω | 10/26 | 10/24 | \$1,400.00 | 60 | 700A-900A | 37 A 7 |
| | | | | | | | | NEWS | PROGRAM : |
| | MON | | ц | 10/29 | 10/29 | \$1,450.00 | 6 0 | 600A-700A | 36 A 6 |
| | | , | | | | | | NEWS | PROGRAM : ORD COM1: |
| | W-F | | ω | 10/26 | 10/24 | \$1,450.00 | 6 0 | 600A-700A | 35 A 6 |
| | | | | | | | . 60 % | NEWS REVISED RATE CONVERTING TO: | PROGRAM : ORD COM1: ORD COM2: |
| | MON | | 0 | 10/29 | 10/29 | \$725.00 | 30 | 600A-700A | 4 SZ 6 |
| | | | | | | | 60 8 | NEWS REVISED RATE CONVERTING TO: MAX 1X DAY | PROGRAM: ORD COM1: ORD COM2: CON COM1: |
| | TU-F | | Ц | 10/26 | 10/23 | \$725.00 | 30 | 600A-700A | 3 SZ 6 |
| DAYS :TOTL: | | SPTS: WEEK /WK: INVT | : S E | : END : DATE | : START | RATE | LGTH : SEC | TIME PERIOD : | : LINE#:REP :CD: |

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP SSS

HEADLINE# 6214810 TRF# 483074 MOD# 3: UNAPPROVED REV #1 \$\$\$

SORY: AGENCY CREDIT RISK !!!
HEET HARRIS REPORT FROM REP OCT23/12 14.42
CHANGES *** KVVU-TV ***

| PROVE. | | | | | | |
|-------------|-----------------|-------------|-----------------|------------------------------|-----------------|-------------|
| | OOKED PLS APPRO | NOT PRE-BOO | SEE MG OFFER. 1 | CMT:SPOTS N/A DUE TO SPORTS. | | |
| | 275. | 0 | OCT24(2/WK) | W-F,M/900A-100 | | |
| | 700.0 | 0 | OCT24 (4/WK) | & W-F,M/700A-900A | | |
| | 90 | 0 | OCT26 | & FRI/600P-630P | | |
| | 4, | 0 | OCT26 | & FRI/900P-1000P | | |
| | 8 | 0 | OCT29 | & MON/900P-930P | | |
| PLS ADVISE. | 350.0 | 308 | OCT29 | OFFER:MON/930P-1000P | | |
| | 4 | 0 | OCT29 | MON/800P-900P | BUY#21 | |
| | 325. | 0 | OCT27 | SAT/700P-800P | BUY#18 | |
| | 95 | 0 | OCT29 | MON/700P-730P | BUY#17 | |
| | 1,35 | 0 | OCT29 | MON/730P-800P | \vdash | |
| | 325. | 0 | OCT28 | 00P-7 | # | |
| | 1,0 | 0 | OCT23 | TU-F/530P-600P | BUY#11 | |
| | 650. | 0 | OCT29 | MON/600P-700P | BUY#10 | |
| (OCT23/12) | ე ე | 0 | OCT23(2/WK) | MISSED:TU-F/600P-700P | RESL BUY#9 | M6 UNRE |
| | | | APPROVE. | CMT: PRG CHG. PRE-BOOKED PLS | | |
| DVIS | \$3,500.00 | | OCT26 | OFFER: FRI/800P-900P | | |
| (OCT23/12) | 3,500. | 308 | OCT26 | | Y#20 | Z |
| | | | | • | MAKEGOOD OFFERS | NOTERALS |
| :SP | WK: INVT : | DATE : /1 | : DATE : | | H 乙 円 # : | : L: |
| DAYS : TOTL | HS: WEEK : | END :SPT | : START : | PERIOD : LGTH : SEC : RATE | P : CD: TIME | : FINE#: NE |

TOTAL SPOTS

 ω

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KTNV 21% KVMY 18 KVCW 1% CABL 0%

WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+* OVERALL SHARE CLEAR.

FOR ALL ORDERS 10/2-11/6.

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF PER WEEK T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

HEADLINE# 6214810 MOD# 2: UNAPPROVED TRF# 483074 REV #1 \$\$\$ ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

REP \$\$\$

AGENCY CREDIT HARRIS RISK !!!
REPORT FROM REP
CHANGES FAX# 610-225-1191

OCT22/12 13.17
*** KVVU-TV ***

ADV CITY TAX ORDER AGY FLIGHT PRDCT DATES [0 BERKLEY OCT23/12 ADV. AGY. FOR SENATE EST# STATE NAME NAME TAX POLI/S SHORR JOHNSON MAGNUS OCT29/12 PHILADELPHIA, 1831 CHESTNUT STREET CONTRACT BERKLEY WK-1 # COMMENTS: 6214810 PA /D/SEN/NV CO-OP 19103 (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: BUYER NAME REP.# SALES PRSN NATL. MICHAEL PH-OFF.# TERESA LOCAL 762 D'ETTORRE DATE DIFURIA SALESMAN REGIONAL OCT22/12 # 13.17

REP: REVISED ORDER
NEW TOTAL \$61,200
PLS CNF THANKS TO ROSE (-5245)

THIS S \triangleright CASH STA:

CON CM SHELLEY BERKLEY FOR SENATE IN ADVANCE SCHEDULE

| 2 :: 70 | | :LINE#:REP :CD: TIME PERIOD : :LINE#: : 1 * 700A-900A PROGRAM : NEWS ORD COM1: REVISED RATE CON COM1: MAX 4X DAY | : LGTH : SEC : : 30 | : RATE: \$700.00 | : START: DATE | : END : DATE 10/26 | :SPTS: WEEK :/WK: INVT | PTS: WEEK : DAYS /WK: INVT : |
|--|----------------|--|------------------------|------------------|---------------|--------------------------|---------------------------|---------------------------------|
| NEWS REVISED RATE AND SPOTS 600A-700A 30 \$725.00 10/29 10/29 10/29 10/29 | | REVISED RATE MAX 4X DAY | AND SPOTS | | | | | |
| Z 600A-700A 30 \$725.00 10/23 10/26 4 | | | AND SPOTS | | | | | |
| | | <u>ი</u> | 30 | \$725.00 | 10/23 | 10/26 | 4, | TU-F |

| 4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP C |
|---|
| FAX RISK !! REPORT |
| FAX# 610-225-1191 |
| -225-1191 REP |
| |

HARRIS REPORT FROM REP OCT22/12 13.17
CHANGES *** KVVU-TV ***

| PROGRAM : ORD COM1: | 10 RZ 6 | PROGRAM : ORD COM1: | 9 RZ 6 | PROGRAM : ORD COM1: | 8 RZ 4 | PROGRAM: ORD COM1: THIS IS A THIS IS A | 33 RZ 3 | PROGRAM : ORD COM1: | 7 RZ 4 | PROGRAM : ORD COM1: | 6 RZ 5 | PROGRAM : ORD COM1: CON COM1: | √s * √s | PROGRAM : ORD COM1: | 4 RZ 6 | :LINE#:REP :CD: |
|----------------------|----------|------------------------------------|----------|-----------------------|----------|--|----------|-------------------------------------|----------|----------------------|----------|--|---------------|------------------------|----------|-----------------|
| MORE REVISED RATE | 00P-700P | MORE REVISED RATE MAX 1X DAY | 00P-700P | DR OZ REVISED RATE | 00P-500P | DR OZ REVISED RATE MAKE-GOOD FOR OC' | 00P-400P | DR OZ REVISED RATE MAX 1X DAY | 00P-500P | NEWS REVISED RATE | 00A-600A | NEWS REVISED RATE AND MAX 1X DAY | 00A-600A | NEWS REVISED RATE | 00A-700A | TIME PERIOD : |
| | 30 | | 30 | | 30 | OCT24 ON LINE-7 OCT25 ON LINE-7 | 30 | | 30 | | 30 | D SPOTS | 30 | | 30 | LGTH : SEC : |
| | \$650.00 | | \$650.00 | S | \$500.00 | 7 FOR 1 SPOT/WK | \$500.00 | | \$500.00 | | \$450.00 | | \$450.00 | | \$725.00 | RATE |
| | 10/29 | | 10/23 | | 10/29 | WK | 10/24 | | 10/23 | | 10/29 | | 10/23 | | 10/29 | : START |
| | 10/29 | 0 | 10/26 | | 10/29 | | 10/25 | | 10/26 | - | 10/29 | | 10/26 | | 10/29 | : END |
| てず | Н | 10/24 10/25 | | | ļ | | N | | N | | ۲ | | ω | | 1 | : SPTS: WEEK |
| | MON | ``] | TU-F | | MON | | W-TH | | TU-F | | MON | | TU-F | | MON | DAYS |
| | Н | | 4 | | Н | | N | | N | | ₽ | | ω | | 1 | :TOTL: |

| PROGRAM : EXTRA ORD COM1: REVISED RATE | 17 RZ 700P-730P | PROGRAM: EXTRA ORD COM1: TP CHG DUE TO NI ORD COM2: REVISED RATE ANI THIS IS A MAKE-GOOD FOR OC! THIS IS A MAKE-GOOD FOR OC! | 34 * 900P-930P | PROGRAM: EXTRA ORD COM1: REVISED RATE AND CON COM1: MAX 1X DAY | 16 * 700P-730P | PROGRAM: TMZ ORD COM1: REVISED RATE | 15 RZ 730P-800P | PROGRAM: TMZ ORD COM1: REVISED RATE AND CON COM1: MAX 1X DAY | 14 * 730P-800P | PROGRAM: EXTRA WEEKEND ORD COM1: REVISED RATE | 13 RZ 600P-700P | PROGRAM: NEWS ORD COM1: CANCELED SPOTS | 12 SZ 530P-600P | PROGRAM: NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY | 11 * 530P-600P | :LINE#:REP :CD: TIME PERIOD : I |
|--|-----------------|---|----------------|--|----------------|-------------------------------------|-----------------|--|----------------|--|-----------------|--|-----------------|---|----------------|---------------------------------|
| | 30 | O NICS GAME. PRE-I AND SPOTS OCT24 ON LINE-16 OCT25 ON LINE-16 | 30 | SPOTS | 30 | | 30 | SPOTS | 30 | | 30 | | 30 | | 30 | LGTH : SEC : |
| | \$950.00 | E-BOOKED PLS APPI 16 FOR 1 SPOT/WK 16 FOR 1 SPOT/WK | \$1,350.00 | | \$950.00 | | \$1,350.00 | | \$1,350.00 | | \$325.00 | | \$550.00 | | \$1,025.00 | RATE |
| | 10/29 | APPROVE. | 10/24 | | 10/23 | T. | 10/29 | 10/24 | 10/23 | せず | 10/28 | | 10/29 | | 10/23 | : START |
| T. | 10/29 | | 10/25 | | 10/26 | | 10/29 | 22/0/21/0/22 | 10/26 | , | 10/28 | | 10/29 | | 10/26 | : END : DATE |
| | Ľ | | Н | | 1 | | μ | | N | | Н | | 0 | | ω | : /WK: I |
| | MON | | W-TH | | TU-F | | NOM | | TU-F | | SUN | | MON | | TU-F | WEEK : DAYS |
| | ₽ | | Н | | Н | | μ | | N | | Н | | 0 | | ω | :TOTL: |

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CHANGES OCT22/12 13.17
*** KVVU-TV ***

| ORD COM1: CANCELED SPOTS | SZ 800P-900P 30 \$3,7 | 23 * 800P-900P 30 \$5,350. PROGRAM : X FACTOR ORD COM1: CANCELED SPOTS ORD COM2: REVISED RATE | PROGRAM: NEW GRL/MINDY ORD COM1: 6/26 MG PRE BOOKED. PLEASE APPROVE ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR OCT24 ON LINE-22 FOR | 32 RZ 900P 30 \$5,500 | PROGRAM: BONES ORD COM1: REVISED RATE | 21 RZ 800P-900P 30 \$4,500.00 | PROGRAM : TOUCH CORD COM1: REVISED RATE KITCHEN COM | 20 RZ 800P-900P 30 \$3,500.00 | PROGRAM : GLEE ORD COM1: CANCELED SPOTS | 19 SZ 900P-1000P 30 \$2,300 | PROGRAM: TMZ WEEKEND ORD COM1: REVISED RATE | 18 Z 700P-800P 30 \$325.00 | LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RA': : : : : : : : : : : : : : : : : : : |
|--------------------------|-----------------------|--|---|-----------------------|---------------------------------------|-------------------------------|---|-------------------------------|---|-----------------------------|---|----------------------------|--|
| | 50.00 10/25 | 10/24 | 1 SPOT/WK | 10/23 | | 10/29 | Orrech | 10/26 | | 10/25 | | 10/27 | RATE : START : DATE |
| | 10/25 | 10/24 | | 10/23 | | 10/29 | | 10/26 | | 10/25 | | 10/27 | : END |
| | 0 | 0 | | ₽ | | ₽ | | ц | | 0 | | ц | :SPTS: |
| OTTAI | тно | WED | | TUE | | MON | | FRI | | THU | | SAT | WEEK: DAYS |
| 0 | 0 | 0 | | Н | | Н | | Н | | 0 | | Ы | :TOTL: |

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 13.17
CHANGES *** KVVU-TV ***

| | OCT/12 47275.00 NOV/12 13925.00 | PROGRAM : NEWS ORD COM1: REVISED RATE | 31 RZ 1100P-1135P 30 | PROGRAM: NEWS ORD COM1: REVISED RATE CON COM1: MAX 1X DAY | 30 RZ 1100P-1135P 30 | PROGRAM: NEWS ORD COM1: REVISED RATE AND SPOTS | 29 * 1000P-1100P 30 | PROGRAM: NEWS ORD COM1: REVISED RATE AND SPOTS CON COM1: MAX 2X DAY | 28 * 1000P-1100P 30 | PROGRAM: NEWS ORD COM1: REVISED RATE AND SPOTS | 27 * 1000P-1100P 30 | PROGRAM: NEWS ORD COM1: CANCELED SPOTS ORD COM2: REVISED RATE | 26 * 1000P-1045P 30 | :LINE#:REP :CD: TIME PERIOD : LGTH : LINE#: : |
|-------|---------------------------------|--|----------------------|---|----------------------|--|---------------------|---|---------------------|--|---------------------|---|---------------------|---|
| | | | \$1,950.00 | | \$1,950.00 | ĤS | \$2,150.00 | ·ī S | \$2,150.00 | Ηω | \$1,500.00 | | \$1,500.00 | : SEC : RATE |
| | | | 0 10/29 | | 0 10/23 | | 0 10/29 | | 0 10/23 | | 0 10/27 | | 0 10/28 | : START : DATE |
| | | | 10/29 | | 10/26 | | 10/29 | | 10/26 | | 10/27 | | 10/28 | : END |
| | 00 | | Ч | | 4 | | Ľ | | 4 | | 1 | | 0 | :SPTS: |
| SPOTS | | | MON | | TU-F | | MON | | TU-H | | SAT | | SUN | WEEK: DAYS |
| 49 | 61200.00 | | Н | | 4 | | Н | | 4 | | Ъ | | 0 | :TOTL: |

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

FAX# 610-225-1191 CREDIT RISK !!! HARRIS REPORT FROM REP

PORT FROM REP OCT22/12 13.17
CHANGES *** KVVU-TV **;

: LINE#:REP : #: CD: TIME PERIOD . .. LGTH .. SEC . .. RATE START DATE END :SPTS: WEEK : DAYS :TOTL:

MARKET TOTALS \$265,780 KVVU 25% KSNV 0 % % KLAS 32% KTNV 21% KVMY 18 KVCW 18 CABL

%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

CONTRACT

Contract Agreement Between: KVVU TV 25-TV 5 Drive KVVU-TV Henderson, NV 89014 _{*}(702)435-5555 Henderson - Las Vegas

And:

Shorr Johnson Magnus 1831 Chestnut Street, Ste. 602 Philadelphia, PA 19103

Contract / Revision Alt Order# 483074 06214810 **Product** S BERKLEY FOR SENATE Contract Dates Estimate # 10/23/12 - 10/29/12 <u>Advertiser</u> Original Date / Revision 06/26/12 / 06/26/12 **Berkley For Congress** Billing Cycle Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office KVVU Teresa Difuria TELEREP-PHIL Special Handling

Demographic

Adults 35+ IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

| | | Spots/ | | |
|--|-------------------------|-----------------------|------------|------------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | Type Spots | Amount |
| N 1 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | NM 16 | \$10,000.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 10/22/12 10/28/12 -TWTF 16 | \$625.00 | | | |
| N 2 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 7a-9a | M-F 7a-9a | :30 | NM 4 | \$2,500.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 4 4 | <u>Rate</u> \$625.00 | | | |
| N 3 KVVU 10/23/12 10/26/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | NM 4 | \$2,700.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | 7- [,, - |
| Week: 10/22/12 10/28/12 -TwTF 4 | \$675.00 | | | |
| N 4 KVVU 10/29/12 10/29/12 Fox 5 News AM M-F 6a-7a | M-F 6a-7a | :30 | NM 1 | \$675.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$675.00 | | | |
| | | -20 | | #4 500 00 |
| N 5 KVVU 10/23/12 10/26/12 FOX 5 News 5-6am M-F Start Date End Date Weekdays Spots/Week | 5a-6a <u>Rate</u> | :30 | NM 4 | \$1,520.00 |
| Week: 10/22/12 10/28/12 -TwTF 4 | \$380.00 | | | |
| N 6 KVVU 10/29/12 10/29/12 FOX 5 News 5-6am M-F | 5a-6a | :30 | NM 1 | .\$380.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 10/29/12 11/04/12 1 1 | \$380.00 | | | |
| N 7 KVVU 10/23/12 10/26/12 The Dr.Oz Show | 4-5p | :30 | NM 4 | \$1,100.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4 | <u>Rate</u> \$275.00 | | | |
| N 8 KVVU 10/29/12 10/29/12 The Dr.Oz Show | 4-5p | :30 | NM 1 | \$275.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .30 | (NIVI) | Ψ273.00 |
| Week: 10/29/12 11/04/12 1 1 | \$275.00 | | | |
| N 9 KVVU 10/23/12 10/26/12 MORE Access | 6-7pm | :30 | NM 4 | \$1,400.00 |
| Start Date End Date Weekdays Spots/Week | Rate | | | |
| Week: 10/22/12 10/28/12 -TWTF 4 | \$350.00 | | | |
| N 10 KVVU 10/29/12 10/29/12 MORE Access | 6-7pm | :30 | NM 1 | \$350.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/29/12 11/04/12 1 1 | <u>Rate</u> \$350.00 | | | |
| N 11 KVVU 10/23/12 10/26/12 Fox 5 News at 5 MF 530-6p | , | :30 | NM 4 | \$2,200.00 |
| Start Date End Date Weekdays Spots/Week | Rate | .50 | 7 | Ψ2,200.00 |
| The state of the s | | | - | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

| * | Contract / Revision | Alt Order # | |
|---------------------|---------------------|-------------|--|
| | 483074 / | 06214810 | |
| Contract Dates | Product | Estimate # | |
| 10/23/12 - 10/29/12 | S BERKLEY FOR SE | NA | |

Advertiser Original Date / Revision 06/26/12 / 06/26/12 **Berkley For Congress**

| *Line Ch Start Date End Date Description | Start/End Time | Spots/ Days Length Week Rate | Type S | inots | Amount |
|---|---------------------------|---------------------------------|---------|-------|------------|
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | Days donger vison visit | 1,7,000 | P 0.0 | 7 |
| Week: 10/22/12 10/28/12 -TWTF 4 N 12 KVVU 10/29/12 10/29/12 Fox 5 News at 5 MF 530-6p | \$550.00 M-F 530-6p | :30 | NM | 1 | \$550.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$550.00 | ,33 | | • | ψοσο.σσ |
| N 13 KVVU 10/28/12 10/28/12 Extra Weekend | Su 6-7p | :30 | NM | 1 | \$120.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$120.00 | | | | • |
| N 14 KVVU 10/23/12 10/26/12 TMZ | 730-8p | :30 | NM | 4 | \$2,700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -TWTF 4 | <u>Rate</u> \$675.00 | | × | | |
| N 15 KVVU 10/29/12 10/29/12 TMZ | 730-8p | :30 | NM | 1 | \$675.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$675.00 | | | | |
| N 16 KVVU 10/23/12 10/26/12 Extra | M-F 7-730p | :30 | MM | 4 | \$2,000.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4 | <u>Rate</u> \$500.00 | | | | |
| N 17 KVVU 10/29/12 10/29/12 Extra | M-F 7-730p | :30 | MM | 1 | \$500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$500.00 | | | | |
| N 18 KVVU 10/27/12 10/27/12 TMZ Weekend | Sa 7-8p | :30 | NM | 1 | \$325.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121- 1 | <u>Rate</u> \$325.00 | | | | |
| N 19 KVVU 10/25/12 10/25/12 Glee | Thu 9p-10p | :30 | NM | 1 | \$2,300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$2,300.00 | | | | |
| N 20 KVVU 10/26/12 10/26/12 Touch | Fri 8p-9p | :30 | NM | 1 | \$1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$1,000.00 | | | | |
| N 21 KVVU 10/29/12 10/29/12 Bones | Mon 8p-9p | :30 | NM | 1 | \$2,300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1 | <u>Rate</u> \$2,300.00 | | | | |
| N 22 KVVU 10/23/12 10/23/12 New Girl/The Mindy Project | | :30 | NM | 1 | \$2,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -T 1 | <u>Rate</u> \$2,500.00 | | | | |
| N 23 KVVU 10/24/12 10/24/12 The X Factor | The X Factor | :30 | NM | 1 | \$2,800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$2,800.00 | | | | |
| N 24 KVVU 10/25/12 10/25/12 The X Factor | The X Factor | :30 | NM | 1 | \$3,750.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1 | <u>Rate</u> \$3,750.00 | | | | |
| N 25 KVVU 10/28/12 10/28/12 Sports Plus Su 1045p | 1045p-11p | :30 | NM | 1 | \$700.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1 | <u>Rate</u> \$700.00 | | | | |
| N 26 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p | Su 10p-1045p | :30 | NM | 2 | \$2,150.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2 2 | <u>Rate</u> \$1,075.00 | | | | |
| N 27 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p | 10-11p Sat | :30 | NM | 2 | \$1,600.00 |
| Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 2- 2 | <u>Rate</u> \$800.00 | | 1 | | |



| | Contract / Revision 483074 / | Alt Order # 06214810 |
|---------------------------------------|---------------------------------|---|
| Contract Dates 10/23/12 - 10/29/12 | Product S BERKLEY FOR | Estimate # |
| Advertiser Berkley For Congress | | Original Date / Revision 06/26/12 / 06/26/12 |

| | | Spots/ | | | |
|---|--|-----------------------|-------|-------|-------------|
| *Line Ch Start Date End Date Description | Start/End Time | Days Length Week Rate | TypeS | Spots | Amount |
| Start Date End Date Weekdays Spots/Week | <u>Rate</u> | | | | |
| N 28 KVVU 10/23/12 10/26/12 Fox 5 News M-F 10p-11p Start Date | 10p-11p <u>Rate</u> \$1,325.00 | :30 | MM | 8 | \$10,600.00 |
| N 29 KVVU 10/29/12 10/29/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2 | 10p-11p <u>Rate</u> \$1,325.00 | :30 | MM | 2 | \$2,650.00 |
| N 30 KVVU 10/23/12 10/26/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -TWTF 4 | M-F 11-1135p _. <u>Rate</u> \$825.00 | :30 | ММ | 4 | \$3,300.00 |
| N 31 KVVU 10/29/12 10/29/12 Fox 5 News M-F 11p Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1 | M-F 11-1135p <u>Rate</u> \$825.00 | :30 | NM | 1 | \$825.00 |
| | | Totals | | 83 | \$66,445.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|-------------|
| 10/01/12 -10/28/12 | 68 | \$54,765.00 | \$46,550.25 |
| 10/29/12 -10/29/12 | 15 | \$11,680.00 | \$9,928.00 |
| Totals | 83 | \$66,445.00 | \$56,478.25 |

| Signature: | Date: | |
|------------|-------|--|
| | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

HEADLINE# 6214810 MOD# 1: UNAPPROVED TRF# 483074 REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REPORT FROM REP
CHANGES

SEP18/12 14.36 *** KVVU-TV ***

ADV AGY CITY TAX FLIGHT DATES OCT23/12 ORDER PRDCT # # S BERKLEY FOR ADV. AGY. STATE SENATE EST# NAME NAME TAX POLI/S BERKLEY /D/SEN/NV SHORR JOHNSON MAGNUS OCT29/12 PHILADELPHIA, 1831 CHESTNUT STREET CONTRACT # WK-1 COMMENTS: 6214810 PA CO-OP 19103 (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: SALES BUYER NAME REP.# PRSN NATL. PH-MICHAEL D'ETTORRE OFF.# 762 TERESA DIFURIA LOCAL DATE SALESMAN REGIONAL SEP18/12 # 14.36

REP: OKD M2 AND M3 SEE LINE 33 AND TOTAL SAME TOROSE FR NIKKI ω 4.

PLS CNF THANKS

STA:

CON CM **** THIS S Þ CASH IN ADVANCE SCHEDULE ****

SHELLEY BERKLEY FOR SENATE

| 16 S 700B-730B | PROGRAM: DE ORD COM1: TH THIS IS A MARTHIS IS A MARTHIS IS A MARTHIS IS A MARTHIS DE COMPANION D | 33 A 300F | PROGRAM : DF | 7 S 400F | LINE#:REP :CD: TI |
|----------------|--|-----------|---------------------|-----------|-------------------|
| | RAM: DR OZ COM1: TP CHG DUE TO NICS IS A MAKE-GOOD FOR OCT24 IS A MAKE-GOOD FOR OCT25 | 300P-400P | DR OZ MAX 1X DAY | 400P-500P | TIME PERIOD |
| N O | O NICS GAME. I OCT24 ON LINE OCT25 ON LINE | 30 | | 30 | : LGTH : SEC |
| å лоо оо | DR OZ TP CHG DUE TO NICS GAME. PRE-BOOKED PIS APPRO' MAKE-GOOD FOR OCT24 ON LINE-7 FOR 1 SPOT/WK MAKE-GOOD FOR OCT25 ON LINE-7 FOR 1 SPOT/WK | \$275.00 | | \$275.00 | RATE |
| | APPROVE. V/WK | 10/24 | | 10/23 | : START |
| | | 10/25 | | 10/26 | : END |
|) | | N | | N | END :SPTS: WEEK |
| 1 | | W-TH | | TU-F | K: DAYS |
| s | | N | | N | :TOTL: |

PROGRAM : CON COM1:

EXTRA MAX 1X DAY

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REPORT FROM REP SEP18/12 14.36
CHANGES *** KVVU-TV ***

| OCT/12 | M3 | M N | STAT | | : LINI |
|-------------------|--|--|--|-----------|---------------|
| | OR'D | OK'D | PROGRAM ORD COM THIS IS THIS IS | 34 | : LINE#:REP : |
| 54765.00 | BUY#16 | BUY#7 | RAM: COM1: IS A M IS A M | A 90 | CD: |
| NOV/12 | | | EXTRA TP CHG DUE TO NICS MAKE-GOOD FOR OCT24 MAKE-GOOD FOR OCT25 OFFERS: | 900P-930P | TIME PEF |
| | MISSED:TU-F/700P-730P OFFER:W-TH/900P-930P CMT:TP CHG DUE TO | MISSED:TU-F/400P-500P OFFER:W-TH/300P-400P CMT:TP CHG DUE TO | JE T FOR FOR | | PERIOD : |
| 11680.00 | -F/700P TH/900P CHG DU | TH/300P CHG DU | | 30 | LGTH : |
| | 00P-730P 00P-930P DUE TO NLCS | SED:TU-F/400P-500P FER:W-TH/300P-400P CMT:TP CHG DUE TO NLCS | GAME. PRE-BOOKED ON LINE-16 FOR 1 ON LINE-16 FOR 1 | ₩ | S 円 C :: |
| | CS GAME. | CS GAME. | | \$500.00 | RATE |
| | OCT24 OCT25 OCT24(2/WK) PRE-BOOKED PLS | OCT24 OCT25 OCT24(2/WK) PRE-BOOKED PLS | PLS APPROVE. SPOT/WK SPOT/WK | 10/24 | : START |
| | LS APPRO | LS APPRC | | 10/25 | : END |
| CC | | • 00 00 | | N | :SPTS: |
| CONTRACT TOTAL | \$500.00 \$500.00 | \$275.00 \$275.00 | | | WEEK |
| TOTAL 66. | (SEP18/12) PLS ADVISE | (SEP18/12) PLS ADVISE | | W-TH | DAYS |
| 66445.00 83 | 12) ISE. | 12) ISE. | | N | : TOTL: |

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KTNV 21% KVMY 18 KVCW 1% CABL 0%

OVERALL SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO CLEAR.

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6214810 TRF# 483074 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN ORDER WORKSHEET

FAX# 610-225-1191

JUN27/12 08.5
*** KVVU-TV ***

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES

ADV AGY CITY TAX FLIGHT PRDCT ORDER # DATES OCT23/12 S BERKLEY FOR SENATE EST# ADV. AGY. STATE TAX NAME NAME POLI/S BERKLEY /D/SEN/NV SHORR JOHNSON MAGNUS OCT29/12 PHILADELPHIA, 1831 CHESTNUT STREET CONTRACT # WK-1 COMMENTS: 6214810 PA 19103 CO-OP (LINE, BILLING NEEDED ORDER, INVOICE) REP.# BUYER NAME CLASS: SALES PRSN NATL. PH-MICHAEL D'ETTORRE OFF.# TERESA DIFURIA LOCAL 762 DATE SALESMAN REGIONAL JUN27/12 # 08.54

REP: TOTAL SAME OK'D M1 SEE TO ROSE FROM NIKKI LINE ωΝ

PLS CNF THANKS

STA:

CON CM

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CASH

IN ADVANCE SCHEDULE ****

SHELLEY BERKLEY FOR SENATE

| PROORD THI STATION MAN | 3 2 | PRO | 22 | :LINE#:REP |
|---|------------|---------------|------------|-----------------|
| PROGRAM: NEW GHORD COM1: 6/26 MORD COM1: 6/26 MORE-GC STATION MAKEGOOD OFFERS: M1 OK'D BUY#22 | 2 A 900P | PROGRAM : NE | S | :CD: |
| STW STW DOC A DOC | v | NEW GRL/MINDY | 800P-900P | TIME PERIOD |
| NEW GRL/MINDY 6/26 MG PRE BOOKED. PLEASE MAKE-GOOD FOR OCT24 ON LINE OFFERS: 7#22 MISSED:WED/800P-900P CMT:6/26 MG PRE B | 30 | Ķ | 30 | : LGTH : |
| PROGRAM: NEW GRL/MINDY ORD COM1: 6/26 MG PRE BOOKED. PLEASE APPROVE. THANKS, THIS IS A MAKE-GOOD FOR OCT24 ON LINE-22 FOR 1 SPOT/WK MAKEGOOD OFFERS: MAKEGOOD OFFERS: MISSED:WED/800P-900P OCT24 OCT23 CMT:6/26 MG PRE BOOKED. PLEASE APPRO | \$2,500.00 | | \$2,500.00 | SEC: |
| E. THANKS, 1 SPOT/WK OCT24 OCT23 PLEASE APPR | | | | RATE : |
| , TERI 4 3 ROVE. | 10/23 | | 10/24 | START |
| 30S THANKS, TERI | 10/23 | | 10/24 | : END : DATE |
| | Ľ | | 0 | : /WK: INVT |
| \$2,500.00 \$2,500.00 | Ŧ. | | W | WEEK : |
| (JUN26/12) PLS ADVISE | TUE | | WED | DAYS |
| (日 20) (日 20) | Ľ | | 0 | :TOTL |

HEADLINE# 6214810 TRF#
MOD# 0: UNAPPROVED REV #1 TRF# 483074 EV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP \$\$\$

-4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP JUN27/12 08.5
CHANGES *** KVVU-TV ***

OCT/12 :LINE#:REP LINE#: 54765.00 : CD: TIME NOV/12 PERIOD 11680.00 LGTH : SEC RATE START DATE ENU DATE :SPTS: /WK: CONTRACT TOTAL TOTAL SPOTS HUVT DAYS 6445.00 :TOTL: 83

MARKET TOTALS \$265,780 KVVU 25% KSNV 20% KTUD 0% KLAS 32% KTNV 21% YMVX <u></u> ₩ KVCW 1% CABL 0%

OVERALL CLEAR. SHARE FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 四一四甲甲 T-TIME DATES L-LENGTH X-LATE Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6214810
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1
*** KVVU-TV ***

| OLI/S BERKLEY /D/SEN/NV REP.# OFF.# 762 SALESMAN HORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE SALES PRSN PH- TERESA DIFURIA CONTRACT # 6214810 CONTRACT # 6214810 COMMENTS: (LINE, ORDER, INVOICE) EST# COMMENTS: (LINE, ORDER, INVOICE) CT29/12 WK-1 CO-OP BILLING NEEDED DATE JUN26/1 | FLIGHT DATES OCT23/12 OC CITY TAX STATE TAX | ORDER # 10 W PRDCT S BERKLEY FOR SENATE | とのなっしゃ | | AGY #AGY. NAME | ADV #ADV. NAME | |
|---|---|---|--------|----------------------|----------------|-----------------------------|--|
| REP.#OFF.#_762 SALESMAN BUYER NAME MICHAEL D'ETTORRE SALES PRSN PH- TERESA DIFURIA CLASS: NATL. LOCAL REGIONAL VOICE) DATE JUN26/1 | T29/12 WK-1 | CONTRACT | . 1 | 1831 CHESTNUT STREET | | IE POLI/S BERKLEY /D/SEN/NV | |
| 11. | DATE_JUN26/12 | VOICE) | , , | PRSN PH- | NAME | OFF.#_762 | |

REP: NEW SHELLEY BERKLEY FOR SENATE ORDER TOTAL \$66,445 TO ROSE FROM NIKKI PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE ****

SHELLEY BERKLEY FOR SENATE

| : :LINE#: : | 1 | DATE | DATE | : /WK: INVT | AVI : |
|--|----------|-------|-------|-------------|-------|
| 1 700A-900A 30 | \$625.00 | 10/23 | 10/26 | 16 | TU-F |
| PROGRAM : NEWS CON COM1: MAX 4X DAY | | | | | |
| 2 700A-900A 30 | \$625.00 | 10/29 | 10/29 | 4 | MON |
| PROGRAM : NEWS | | | | | |
| 3 600A-700A 30 | \$675.00 | 10/23 | 10/26 | 4 | TU-F |
| PROGRAM: NEWS CON COM1: MAX 1X DAY | | | | | |
| 4 600A-700A 30 | \$675.00 | 10/29 | 10/29 | 1 | MON |

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.:
*** KVVU-TV ***

| PROGRAM | 15 | PROGRAM : CON COM1: | 14 | PROGRAM | 13 | PROGRAM | 12 | PROGRAM : CON COM1: | 11 | PROGRAM | 10 | PROGRAM : CON COM1: | Q | PROGRAM | ω | PROGRAM : CON COM1: | 7 | PROGRAM | თ | PROGRAM : CON COM1: | U | LINE#:REP :C |
|---------|-----------|------------------------|-----------|-----------------|-----------|---------|------------|---------------------|-----------|---------|-----------|------------------------|-----------|---------|-----------|--------------------------|-----------|---------|-----------|---------------------|-----------|-------------------|
| : TMZ | 730P-800P | : TMZ : MAX 1X DAY | 730P-800P | : EXTRA WEEKEND | 600P-700P | : NEWS | 530P-600P | : NEWS | 530P-600P | : MORE | 600P-700P | : MORE | 600P-700P | : DR OZ | 400P-500P | : DR OZ 1: MAX 1X DAY | 400P-500P | : NEWS | 500A-600A | : NEWS | 500A-600A | CD: TIME PERIOD |
| | 30 | | 30 | 0 | 30 | | 30 | | 3 0 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | : LGTH : SEC |
| | \$675.00 | | \$675.00 | | \$120.00 | | \$550.00 | | \$550.00 | | \$350.00 | | \$350.00 | | \$275.00 | | \$275.00 | | \$380.00 | | \$380.00 | C: RATE |
| | 10/29 | | 10/23 | | 10/28 | | 10/29 | | 10/23 | | 10/29 | | 10/23 | | 10/29 | | 10/23 | | 10/29 | | 10/23 | : START : DATE |
| | 10/29 | | 10/26 | | 10/28 | | 10/29 | | 10/26 | | 10/29 | | 10/26 | | 10/29 | | 10/26 | | 10/29 | | 10/26 | : END : DATE |
| | 1 | | 4 | | 卢 | | Ľ . | | 4 | | н | | 4 | | ч | | 4 | | ч | | 44 | : SPTS: |
| | NOM | | TU-F | | SUN | | MON | | TU-F | | MON | | TU-F | | MON | | TU-F | | NOM | | TU-F | WEEK: DAYS |
| | ٢ | | 4 | | ۲ | | Н | | 4 | | Ľ | | 4 | | Н | | 4 | | Ц | | <u>.</u> | :TOTL: |

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 11.1 *** KVVU-TV ***

| PROGRAM : NI | 27 1000 | PROGRAM : NI | 26 1000 | PROGRAM : SI | 25 1049 | PROGRAM : X | 24 8001 | PROGRAM : X | 23 8001 | PROGRAM : NI | 22 8001 | PROGRAM : BO | 21 8001 | PROGRAM : TO | 20 8001 | PROGRAM : GI | 19 9001 | PROGRAM : TI | 18 7001 | PROGRAM : E: | 17 700 | PROGRAM : E: CON COM1: M: | 16 700 | :LINE#:REP :CD: T |
|--------------|-------------|--------------|-------------|--------------|-------------|---------------|--------------|-------------|------------|---------------|------------|--------------|------------|--------------|------------|--------------|------------|--------------|-----------|--------------|-----------|------------------------------|-----------|-------------------|
| NEWS | 1000P-1100P | NEWS | 1000P-1045P | SPORTS PUS | 1045P-1100P | FACTOR RESULT | 4006-4008 | FACTOR | 800P-900P | NEW GRL/MINDY | 8008-900B | BONES | 800P-900P | TOUCH | 800P-900P | GLEE | 900P-1000P | TMZ WEEKEND | 700P-800P | EXTRA | 700P-730P | EXTRA MAX 1X DAY | 700P-730P | TIME PERIOD : L |
| | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | | 30 | 16TH : SEC : |
| | \$800.00 | | \$1,075.00 | | \$700.00 | | \$3,750.00 | | \$2,800.00 | | \$2,500.00 | | \$2,300.00 | | \$1,000.00 | | \$2,300.00 | | \$325.00 | | \$500.00 | | \$500.00 | RATE |
| | 10/27 | | 10/28 | | 10/28 | | 10/25 | | 10/24 | | 10/24 | 10/23 | 10/29 | | 10/26 | | 10/25 | | 10/27 | | 10/29 | | 10/23 | : START : |
| | 10/27 | | 10/28 | | 10/28 | | 10/25 | | 10/24 | | 10/24 | N - X | 10/29 | | 10/26 | | 10/25 | | 10/27 | | 10/29 | | 10/26 | END DATE |
| | N | | N | | 1 | | L | | Н | / | 1 | | ц | | Н | | נ | | 1 | | ם | | 4 | : SPTS: WEEK : |
| | SAT | | NDS | | SUN | | THU | | WED | | WED | 1 | NOM | | FRI | | тнυ | | SAT | | NOM | | TU-F | DAYS |
| | N | | N | | Н | | н | | Ъ | | 1 | | ц | | 1 | | ב | | Н | | Н | 0 | 4 | :TOTL: |

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT HARRIS FAX# 610-225-1191

RISK !!! REPORT FROM REP

JUN26/12 11.
*** KVVU-TV **

OCT/12 :LINE#:REP PROGRAM PROGRAM : CON COM1: PROGRAM : CON COM1: LINE#: PROGRAM 30 29 $^{\omega}_{\mu}$ 8 54765.00 :CD: 1100P-1135P 1100P-1135P 10008-11008 1000F-1100P NEWS MAX 1X DAY NEWS MAX 2X DAY NEWS NEWS TIME NOV/12 PERIOD 11680.00 LGTH 30 30 30 30 SEC \$825.00 \$825.00 \$1,325.00 \$1,325.00 RATE 10/29 10/29 10/23 10/23 START DATE 10/26 10/29 10/29 10/26 END :SPTS: μ 4 N ω CONTRACT TOTAL TOTAL SPOTS HNVT MON NON TU-F TU-F DAYS 66445.00 83 : TOTL: 4 N ω

MARKET TOTALS \$265,780 KVVU 25% KSNV 0%% KLAS 32% **KTNV 21%** KVMY 18 KVCW 1% CABL 0%

OVERALL SHARE CLEAR. FOR ALL ORDERS 10/2-11/6. WILL UPDATE RATES WK PRIOR TO

SVC- NSI DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

| (check applicable FEDER | e box) RAL CANDIDA | ATE | ☐ STATE | E/LOCAL CA | NDIDATE |
|--|--|---------------------|--------------------------------|-------------------|--------------------|
| | | | vest Unit Cha st Sign The C | | |
| Station and | d Location: | | | D ate | 2/12 |
| I, Show being/on behalf qualified candid | - | hnson eller T | Magnus Berkley Otic | | , a legally |
| party for the offi | ice of: | S. Ser | nate | | ponticui |
| | eld on: MOV | (1) 201 follows: | 2: | | · |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| 10/23/12 | · | | | | |
| 10/29/12 | | | * | | |
| Total Charg | es: \$5(| e,478 | - 75 | | |

| For programming that, in whole or in part, "communicates a message relating to national importance," list the matters below: | any political matter of |
|---|---------------------------------------|
| | |
| | ~ |
| | |
| | |
| | • |
| | |
| I represent that the payment for the above described broadcast time has been fur | nished by: |
| Borkley for Senate | |
| and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an a committee/organization of the legally qualified candidate. | uthorized |
| The name of the treasurer of the candidate's authorized committee is: | <u>.</u> |
| Steve Mole Freakurer | |
| This station has disclosed to me its political advertising policies, including: appliand discount, promotional and other sales practices (not applicable to federal car | licable classes and rates; adidates). |
| THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINAL OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | ATION ON THE BASIS |
| To Be Signed By Candidate or Authorized Con | mmittee |
| 9/25/12 | |
| Date | |
| To Be Signed By Station Representative | e |
| ☐ Accepted ☐ Accepted in Part | Rejected |
| | |
| Signature Printed Name | · Title |